

FOR IMMEDIATE RELEASE

Wal-Mart Makes Largest Ever Green Power Purchase from Bullfrog Power

*Three stores and one SAM'S CLUB to be bullfrogpowered,
Reducing greenhouse gas emissions by 7,000 tonnes*

MISSISSAUGA, Ontario, April 20, 2006 – Wal-Mart Canada today announced that it has made the largest commercial purchase of green power in Ontario's history. In partnership with Bullfrog Power, Wal-Mart will purchase 39,000 MWhrs of green power over a three year period. In the first year alone, this purchase will reduce greenhouse gas emissions by approximately 7,000 tonnes.

Bullfrog Power, Ontario's first 100% green electricity retailer, sources power exclusively from wind and low-impact hydro generators that meet or exceed the federal government's Environmental Choice^M Program EcoLogo^M standard for renewable electricity. Wal-Mart's decision to support clean renewable power is a component of the company's comprehensive environmental strategy that includes a commitment to reducing emissions across its Canadian operations.

"Wal-Mart Canada is demonstrating its leadership through this multi-year purchase of green power," said Tom Heintzman, President, Bullfrog Power. "By supporting clean, renewable power in Ontario, Wal-Mart is taking meaningful action to reduce its carbon footprint and help combat the environmental and health consequences of air pollution in the province."

"As a company our commitment to sustainability includes efforts toward becoming a responsible contributor to a cleaner, healthier environment for Canadians," said Mario Pilozzi, president and chief executive officer of Wal-Mart Canada. "Environmental pioneers like Bullfrog Power give companies like Wal-Mart the opportunity and support we need to make environmental strides."

In 2006, the following SAM'S CLUB and Wal-Mart stores will be bullfrogpowered, meaning their electricity usage and associated greenhouse gas and smog-inducing emissions will be offset through an equivalent purchase of green power: Pickering, Collingwood, Toronto (St. Clair & Runnymede), and Cambridge.

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About Wal-Mart Canada Corp.

Headquartered in Mississauga, Ontario, Wal-Mart Canada operates 272 discount stores nationwide and six Sam's Clubs in Ontario. The company supports environmental initiatives in Canadian communities, hosting a national Earth Day contest, supporting the environmental education of Canadian youth, and working with a range of partners to improve the quality of the environment in communities nationwide. Since 2004, Wal-Mart Canada has contributed more than \$600,000 to Evergreen to fund Wal-Mart's *Green Grants* program, offering financial support to environmental revitalization projects in communities nationwide. In British Columbia, Wal-Mart Canada's recent investment in green power provides emissions-free power to 25 per cent of its stores provincially. Wal-Mart is actively engaged in the development and advancement of product stewardship programs across the country and seeks to continually reduce the environmental footprint of its operations.

About Bullfrog Power

Bullfrog Power™ is a 100% green electricity retailer in Ontario that sources electricity exclusively from wind and low-impact water power producers who meet or exceed the federal government's EcoLogoM standard for renewable energy. Bullfrogpowered™ customers' electricity dollars support clean, renewable electricity from producers who are displacing polluting and CO2-emitting electricity on the Ontario grid. Bullfrog Power has pledged 10% of company profits to organizations that promote sustainability. Visit Bullfrog Power on the web at www.bullfrogpower.com.

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