



**New Wind Power to Meet Growing Demand for Bullfrog Power™**  
Bullfrog partners with Schneider Power to commission new wind turbines

**Toronto, February 20, 2007** — Bullfrog Power™, Ontario's first 100 per cent green electricity retailer, and Schneider Power Inc., a leading Canadian owner and builder of renewable energy generation projects, today announced the commissioning of two new wind turbines near Spring Bay on Manitoulin Island to meet the rapidly growing demand for green power in Ontario.

Together, the new Enercon E48 800kw turbines will produce approximately 3 million kWh of clean, emission-free power annually, reducing greenhouse gas emissions by more than 2,100 tonnes in the first year alone. Through the 20-year power purchase agreement between Schneider Power and Bullfrog, all of the power produced by the new turbines will be supplied to the Ontario grid on behalf of Bullfrog's customers. This new wind power project is in addition to the initiatives being driven by the Ministry of Energy to increase renewable power in the province.

The first 100 per cent green electricity retailer in Ontario, Bullfrog Power sources power exclusively from low-impact hydro and wind generators, such as Schneider Power, that meet or exceed the federal government's Environmental Choice<sup>M</sup> Program EcoLogo<sup>M</sup> standard for renewable electricity. Bullfrog Power provides businesses, non-profits and consumers with a new way to support renewable power.

"Bullfrog Power is building the market conditions necessary to enable renewable power generators like Schneider Power to build and commission new wind power projects," said Thomas Schneider, CEO, Schneider Power Inc. "We're excited to bring more clean, emission-free power to Ontario customers as a result of our partnership with Bullfrog Power."

"The commissioning of these new turbines represents another milestone in our ongoing effort to increase the role that clean renewable power plays in Ontario's energy mix," said Tom Heintzman, President, Bullfrog Power. "This new development is the second major new wind project in less than one year to come online in Ontario to meet Bullfrog customer demand. We're grateful to all of the individuals and businesses who have made this growth in renewables possible by making the choice for carbon-free power."

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[www.bullfrogpower.com](http://www.bullfrogpower.com)



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Since its launch in September 2005, Bullfrog Power has grown rapidly, signing up more than 2,000 residential customers and 150 commercial customers from across Ontario. Commercial customers include Wal-Mart Canada, Ivanhoe Cambridge, Cadbury Adams, RBC Financial Group and Credit Union Central of Ontario. Residential customers include Margaret Atwood, Gord Downie, Jamie Kennedy, Mark Cullen and Edward Burtynsky. The accelerating demand for Bullfrog Power has spurred the development of new renewable generation projects in Ontario including an expansion of the Sky Generation wind farm in the fall of 2006, and the recent Schneider Power installation.

#### **About Bullfrog Power**

Bullfrog Power™ is a 100 per cent green electricity retailer in Ontario that sources electricity exclusively from wind and low-impact water power producers who meet or exceed the federal government's EcoLogo<sup>M</sup> standard for renewable energy. Bullfrogpowered™ customers' electricity dollars support clean, renewable electricity from producers who are displacing polluting and CO<sub>2</sub>-emitting electricity on the Ontario grid. Bullfrog Power has pledged 10 per cent of company profits to organizations that promote sustainability. Visit Bullfrog Power on the web at [www.bullfrogpower.com](http://www.bullfrogpower.com).

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