



Cadbury Adams head office is bullfrogpowered™

Canadian headquarters of confectionery leader supports clean, renewable power

Toronto, April 26, 2006 - Bullfrog Power, Ontario's first 100% green electricity retailer, today announced that the Canadian head office of Cadbury Adams, a division of Cadbury Schweppes plc, has become bullfrogpowered. Bullfrog Power is the first and only 100% green electricity retailer in Ontario. Bullfrog Power sources power exclusively from wind and low-impact hydro generators that meet or exceed the federal government's Environmental Choice^M Program EcoLogo^M standard for renewable electricity. Bullfrog Power provides businesses, non-profits, and consumers with a new way to support renewable power.

Cadbury Adams will purchase green power from Bullfrog Power to offset the electricity usage of its head office, thereby reducing greenhouse gas emissions by more than 970 tonnes. These emissions reductions form part of Cadbury Schweppes' global commitment to help combat climate change through a range of energy efficiency and renewable technology initiatives throughout its operations. In September 2005 the Carbon Disclosure Project, an annual survey of the world's 500 largest corporations to assess how they are responding to the challenge of climate change, recognized Cadbury Schweppes as globally best in class for the second year running. In Canada, recent environmentally responsible initiatives at head office include colleague subsidies for using public transit; default double-sided, black and white printing on all printers and photocopiers; wireless offices to minimize overall need and use of paper; and motion sensor lighting in all offices.

"Supporting Bullfrog Power is about having a positive and lasting impact on our environment and in our communities," said David Sculthorpe, President, Cadbury Adams Canada Inc. "This is everyone's responsibility, and at Cadbury Schweppes we aim to use resources with care, for the long term."

"Cadbury Adams has taken a meaningful step forward in its environmental agenda," said Tom Heintzman, President, Bullfrog Power. "By becoming bullfrogpowered at their Canadian headquarters, the company will further reduce its carbon footprint, and help improve our air quality here in Ontario. We're thrilled to welcome Cadbury Adams into the community of bullfrogpowered businesses."

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www.bullfrogpower.com



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About Bullfrog Power

Bullfrog Power™ is a 100% green electricity retailer in Ontario that sources electricity exclusively from wind and low-impact water power producers who meet or exceed the federal government's EcoLogo^M standard for renewable energy. Bullfrogpowered™ customers' electricity dollars support clean, renewable electricity from producers who are displacing polluting and CO₂-emitting electricity on the Ontario grid. Bullfrog Power has pledged 10% of company profits to organizations that promote sustainability. Visit Bullfrog Power on the web at www.bullfrogpower.com.

About Cadbury Adams Canada Inc.

Cadbury Adams Canada is the country's largest confectionery company and manufactures, markets and sells some of the leading chocolate, candy, cough and gum brands such as Caramilk, Dairy Milk, Mr. Big, Dentyne, Trident, Bubblicious, Halls, and Maynards Wine Gums. Headquartered in Toronto, Ontario, Cadbury Adams Canada is a subsidiary of Cadbury Schweppes plc, the world's largest confectionery company with a strong regional presence in beverages in the Americas and Australia. With a history dating back over 200 years, Cadbury Schweppes' products are enjoyed in almost every country around the world, and the Group employs approximately 55,000 people.

Visit Cadbury Schweppes on the web at www.cadburyschweppes.com.

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